



School of Media and Communication

Courses you will study include

- Computer-aided Design in Media
- Web-based Technologies & Multimedia
- Multimedia Database Management Systems
- Programming Languages & Packages for Digital Media
- Creativity and Innovation
- Media Production Process
- Fundamentals of Film & Cinematography
- Digital Colour Technology
- Interactive & Motion Graphics
- Audio and Visual Special Effects
- Computer Animation Production
- Digital Rendering
- E-publishing

Since its inception in 2006 (as the Centre for Media and Communication), the SMC has been on a journey that has led us to redefine programming in the media and communication landscape in our country.

Going at breathtaking pace, we started the M.Sc. in Media and Communication in such innovative fields as Marketing Communications, journalism and Media Enterprise, two years after we were born and soon after, we commenced PGD programmes in Design and Digital Media, Community Relations and Multimedia Journalism.

Early in 2014, we began our PhD in Media and Communication. To complete our new vision of becoming a full fledged university, in November, 2014, we introduced a B.Sc. in Mass Communication while planning to enrich our offerings with other innovative areas in the very near future.

We serve industry

Undergraduate Programme

A 4-year Bachelor of Science degree in:

- Mass Communication
- Information Science and Media Studies.

Undergraduate Programme will:

- To prepare you for entry into the exciting world of media and communication;
- To provide the quality education in communication studies that you seek;
- To prepare you to take your place in an industry in desperate need of excellence.

Reasons why you should choose SMC...

- Our programmes are accredited by relevant academic and professional bodies such as National Universities Commission (NUC), Advertising Practitioners Council of Nigeria (APCON) and the Nigerian Institute of Public Relations (NIPR)
- It provides the opportunity of internship in leading organisations
- It is a place of first choice for employers in the media and communication field
- It provides broad humanistic and social scientific education
- We cherish our international relationships with universities (University of Central Lancashire, University of London, University of Portsmouth, University of Westminster, UK, University of Navarra) as well as organizations (GTBank, Gesellschaft für Konsumforschung (GfK) and also the USA Chambers of Commerce, Nigerian Guild of Editors and many more). These relationships help us maintain a high quality in the content of our programmes.
- It has a wide alumni network that will help you develop relationships with business organisations

UTME Entry Requirements

- Current JAMB result
- O' Level result
- Register for our screening exercise at sims.pau.edu.ng
- Score a minimum JAMB approved cut-off mark for the year 2016.
- The required UTME subjects are any three from Arts, Social Sciences or Sciences.

Direct Entry Requirements

To be eligible, an applicant is required to have one of the following qualifications:

- a. Two advanced level passes in Arts or Social Sciences subjects.
- b. An OND/HND credit level in a relevant discipline.
- c. International Baccalaureate Diploma (IB) in relevant subjects.

Inter-university Transfer Requirements

- a. A transfer student must be a current student of the university from which he/she seeks to transfer and should have a clean disciplinary record.
- b. A transfer student from a Nigerian University is required to possess a JAMB score that is not less than the minimum score of PAU students admitted into his/her intended department in his/her admission year or the minimum JAMB score as approved in the year of admission into the university.
- c. A transfer student should possess the minimum Pan-Atlantic University and departmental entry requirement and should have obtained these prior to entry into the university from where transfer is being sought.
- d. To qualify for consideration, a transfer student should have made a minimum cumulative grade point average of 2.50 on a 5.00 point scale.
- e. The application should be accompanied by student's transcript, which will be verified.
- f. If at any stage irregularity is discovered in the papers presented by the students, such students shall be withdrawn from the University.
- g. A student can only transfer into the same course of study – or a similar course where applicable - that he/she was engaged in previously in his/her original university.
- h. The number of students offered admission by transfer shall not exceed 10% of the number of students in the class they are to join.
- i. Any application for inter – university transfer not received before June 30 of each year will not be accepted for that year.



REGISTER ONLINE @
sims.pau.edu.ng
or www.pau.edu.ng

More
Information

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